

SPECIAL 60TH ANNIVERSARY EDITION

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ARTIST PARTNERS

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Brochure Design - Retro Section: Michael Morris and Penny Jones www.jonesmorrisdesign.co.uk

Current Artists Section: Bruno Tilley Film & Design www.brunotilley.com

Cover Illustration: Sam Hadley

ARTIST

CELEBRATING
60 YEARS
IN THE BUSINESS!



PARTNERS



artistpartners

To celebrate our first sixty years we have plundered the archives and present a collection of images from the early days.

Looking forward we show a selection of some of the artists from our current crop.

Artist Partners Limited

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1951 **ARTIST PARTNERS** 2011

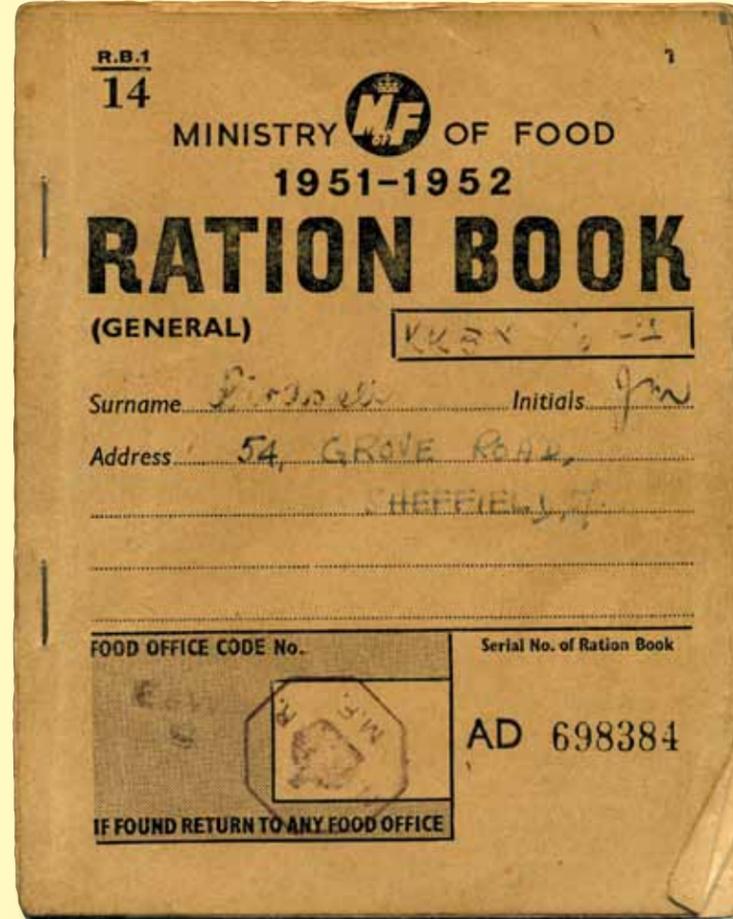
In 1950 G. Donovan Candler left a major London based artists agency to set up in business with L.A. Rix, Betty Luton White, John Barker and the designer Reg Mount. They did not solicit the representation of those artists, designers and photographers whom they had previously represented, but were nevertheless inundated with requests from many of them for representation, and so in two rooms in Soho's Lower John Street, in May 1951, Artist Partners was founded.



THE EARLY YEARS

Despite the prevailing post-war austerity, 1951 was a time of optimism in Britain. Though food was still rationed the Festival of Britain was an occasion for gaiety, while the easing of paper restrictions and the increase in press advertising allowed magazines – and their illustrators – to flourish.

Artist Partners have represented hundreds of illustrators, designers and photographers during the last six decades – we show a small selection of work from the earliest years. Most of the images have been reproduced from well-thumbed archive printed copies, but all show the invention, craftsmanship and verve that the current crop of Artist Partners still provide.



London's trams were finally taken out of service in 1952. Like today's budget airlines excess baggage was charged for – at two pence per journey, payable in the gigantic coinage of shillings and pence.

By 1951 the most stringent wartime food rationing conditions had eased, though meat was rationed until July 1954. Sweet rationing ended shortly before the Coronation of June 1953, with sugar eventually coming off ration that September.



ARTIST PARTNERS



Newcastle defeated Blackpool – including Stanley Matthews, soon to be named the first European footballer of the year – in the 1951 FA Cup Final. Juan Fangio won the first Grand Prix series in 1951



in his Alfa Romeo, while the more sedate Morris Minor was already a best seller.



Described as 'a tonic for the nation' the Festival of Britain opened on 2 May 1951, aiming to provide a feeling of recovery and progress and to promote good design in the rebuilding of British towns and cities following the war. Only the Festival Hall now remains at the main South Bank site.



The Coronation of 1953 – broadcast against the recommendations of politicians – kickstarted television as a mass medium in Britain. It also did wonders for magazine publishers, bunting suppliers and souvenir manufacturers. Breweries produced commemorative beers – or, at least, festive labels – and local communities organised street parties.



THE EARLY YEARS



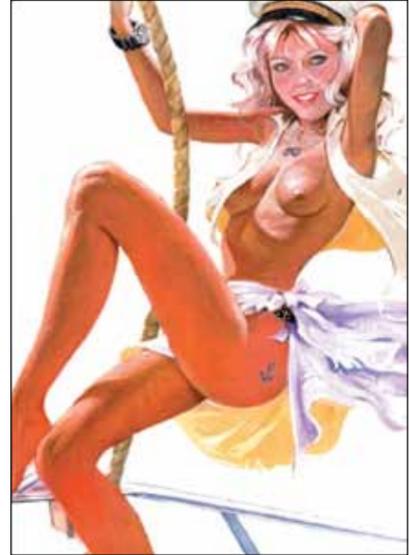
Veronica Venus



Adrian Bailey



Ben Ostrick



Ken Wynn



Jean Primrose

ARTIST PARTNERS



Alistair Michie



Angela Landels



Phyllis Stroudley

THE EARLY YEARS



Hugh Chevins



Reg Mount



Reg Mount



Alistair Michie

ARTIST PARTNERS



Feliks Topolski

THE EARLY YEARS



Patrick Tilley



ARTIST PARTNERS

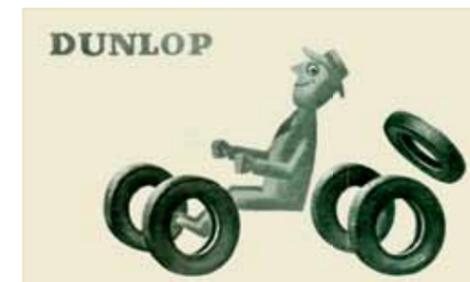


Reg Mount, one of the founders of Artist Partners, designed the streamlined corporate identity for National Benzole petroleum in the mid 50s.

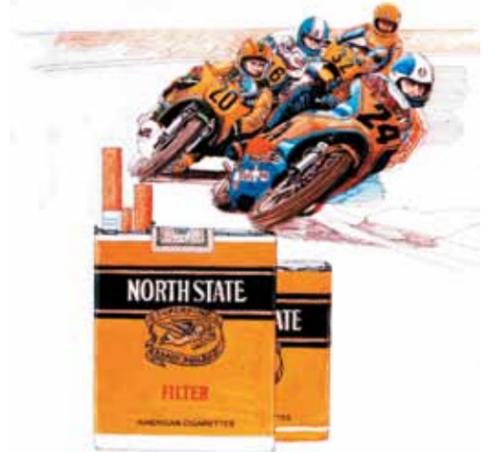
George Bishop emphasised the elegance of the mid-50s Jaguar saloon in truly aspirational surroundings, while



the ever stylish Alistair Michie used the car as a fashion accessory. Patrick Tilley – a versatile and prolific designer and illustrator later to find parallel success as screenwriter and novelist – also worked on the design of early AP brochures.



Savignac

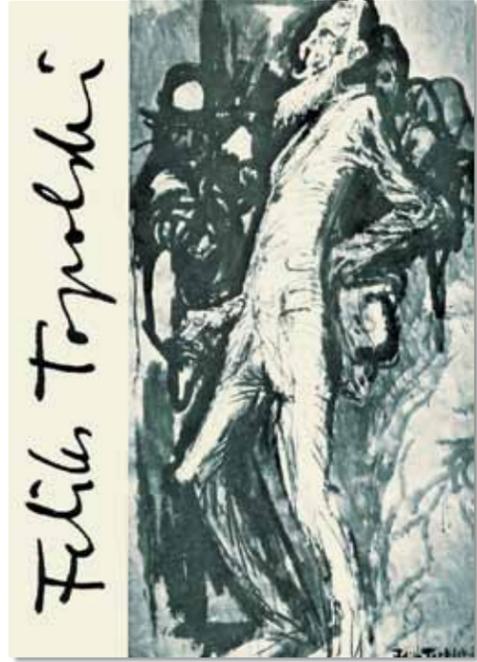


Peter Hutton



Alistair Michie

THE EARLY YEARS



Four page mailers promoting individual artists were distributed in the early days; the back covers carried AP contact details together with a list of all artists represented.

PETER REES-ROBERTS represented by **ARTIST PARTNERS LTD.**

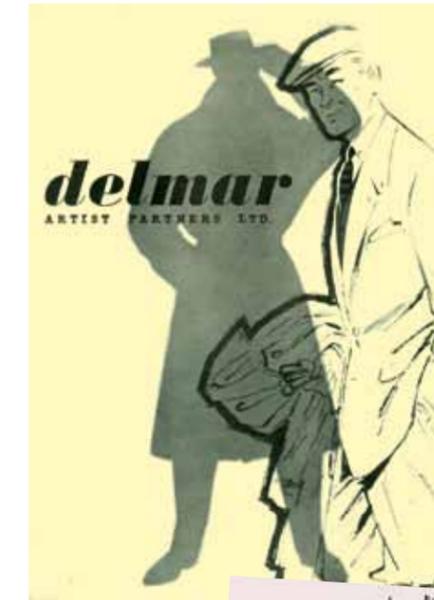
**relax in
Sunshine**

One of a series of drawings recently completed by Rees-Roberts for the South African Tourist Corporation, Commissioned by C. J. Lytle (Advertising) Ltd.

ARTIST PARTNERS



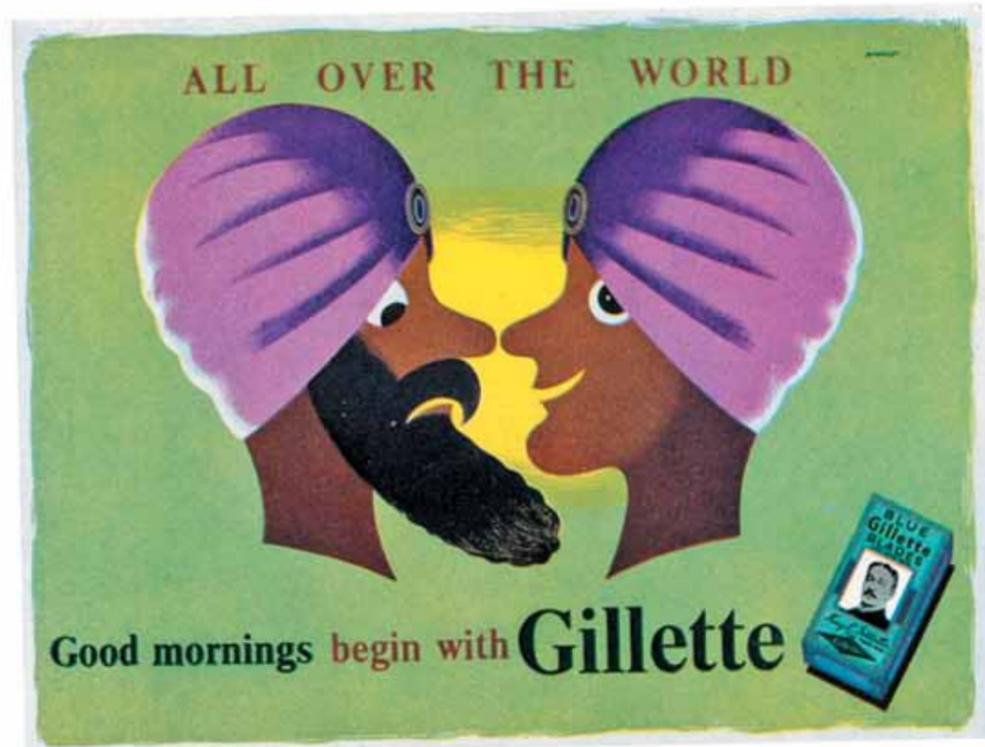
AP operated a parallel print supply company for several years – mailshots and press ads gave the opportunity of wonderfully quirky illustration.



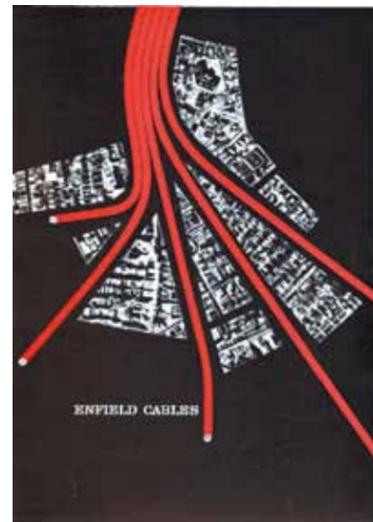
Bruce Petty



THE EARLY YEARS



Tom Eckersley



Saul Bass

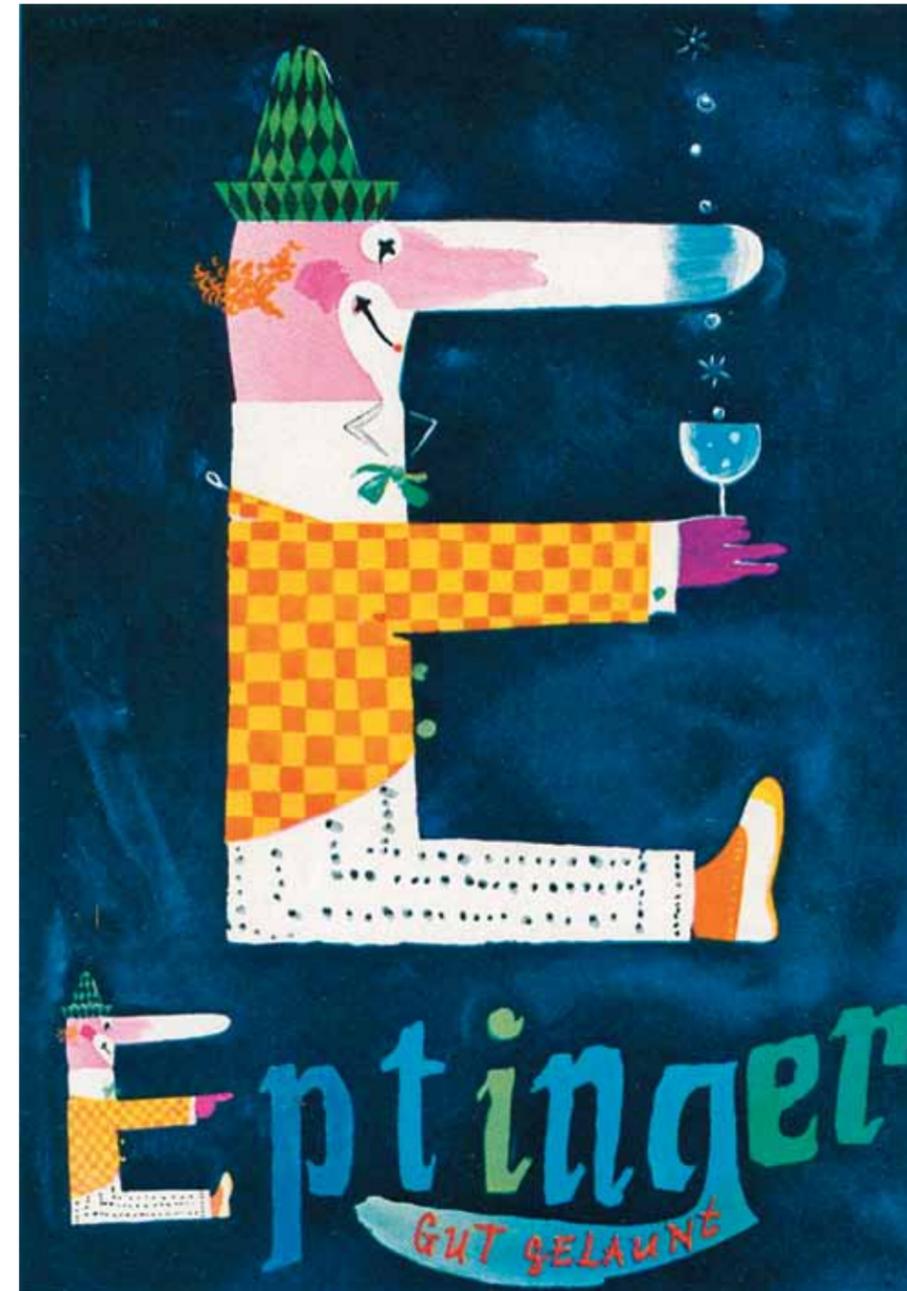


Patrick Tilley

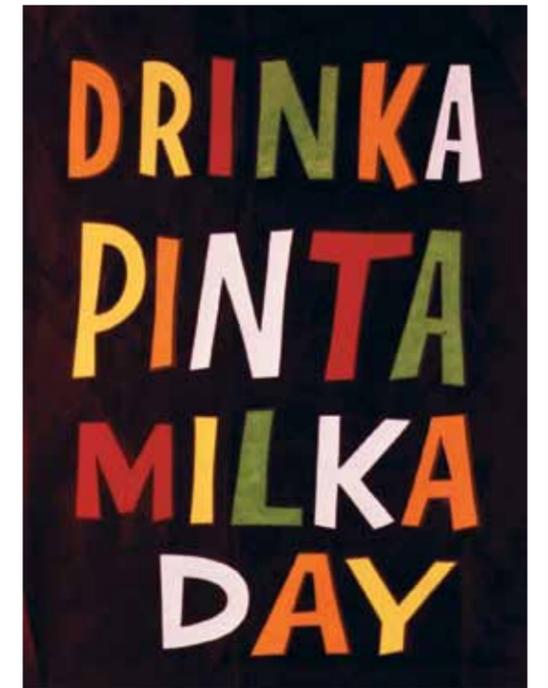


Patrick Tilley

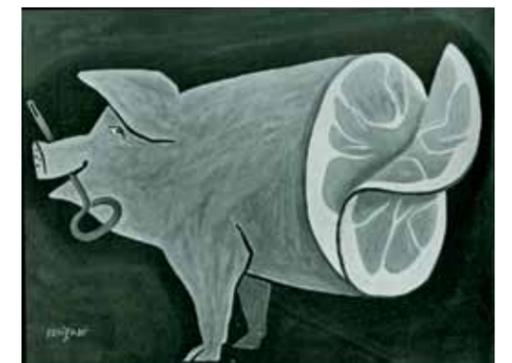
ARTIST PARTNERS



Herbert Leupin



Patrick Tilley



Savignac

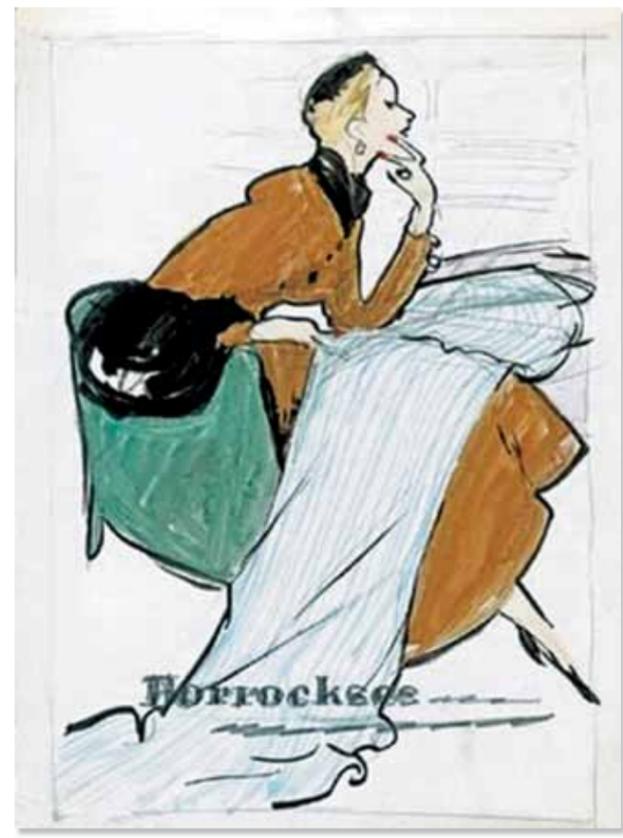
THE EARLY YEARS



Alistair Michie

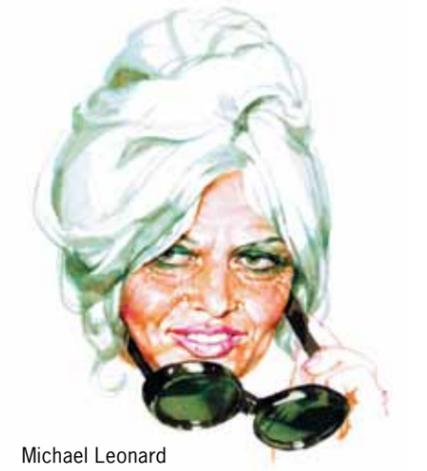


Alistair Michie



Beryl Hartland

ARTIST PARTNERS



Michael Leonard



Aubrey Rix

feather foundation
Lightest, smoothest, most fluttering new liquid cream foundation. Three subtle tones — blonde, medium and bronze — to give your skin a radiant underglow.

complexion powder
Three exciting new shades — Pink Champagne, Rose Amber and Tampico — have been added to this range of exquisite powders.

lipstick
There's a new soft brilliance about the long-lasting Yardley lipsticks. The nine fascinating colours include Bright Red — gay and vibrant, and Pretty Pink — appealing as its name.

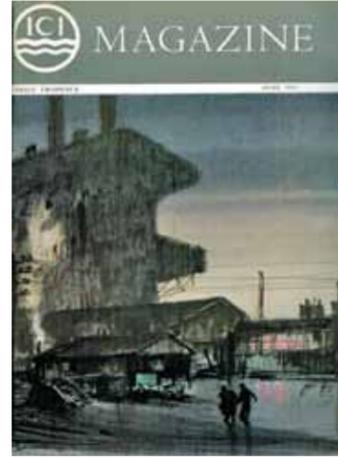
enhance your loveliness
with **YARDLEY**
make-up

Alistair Michie

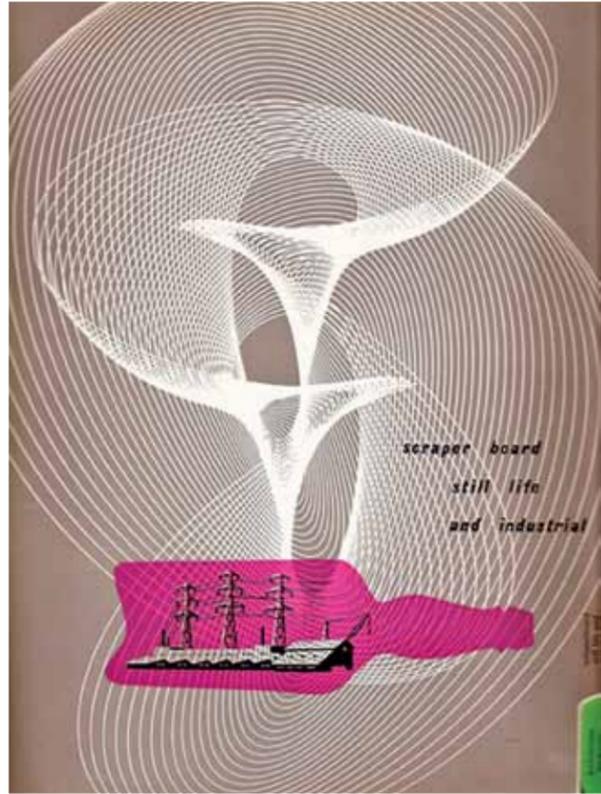


Jean Primrose

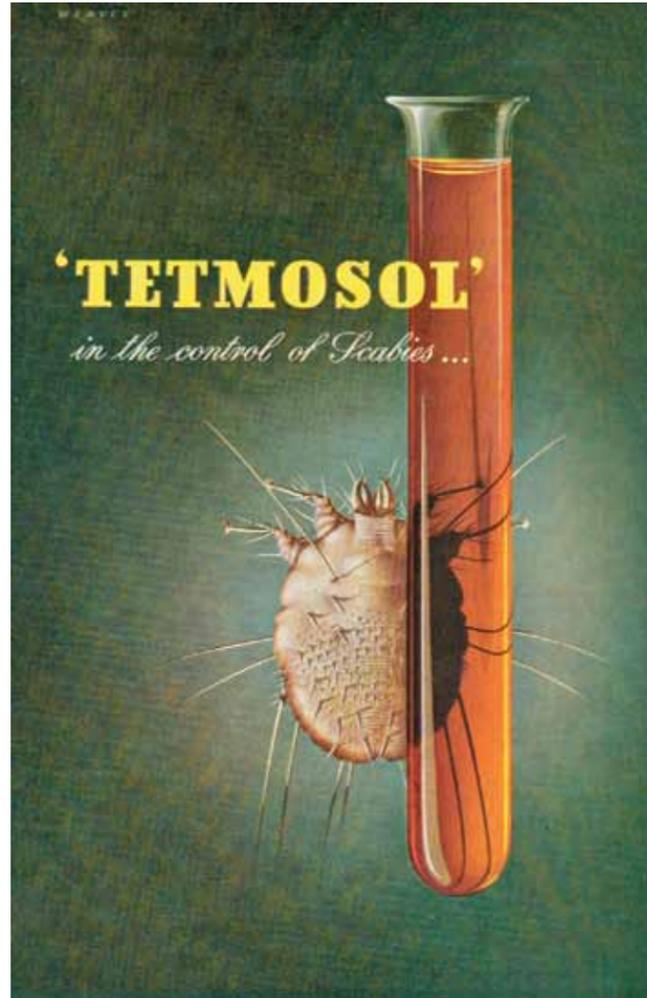
THE EARLY YEARS



Arthur Horowitz



Early AP brochures displayed work in categories; this is the section opener for scraper board, still life, and industrial specialists.



Norman Weaver

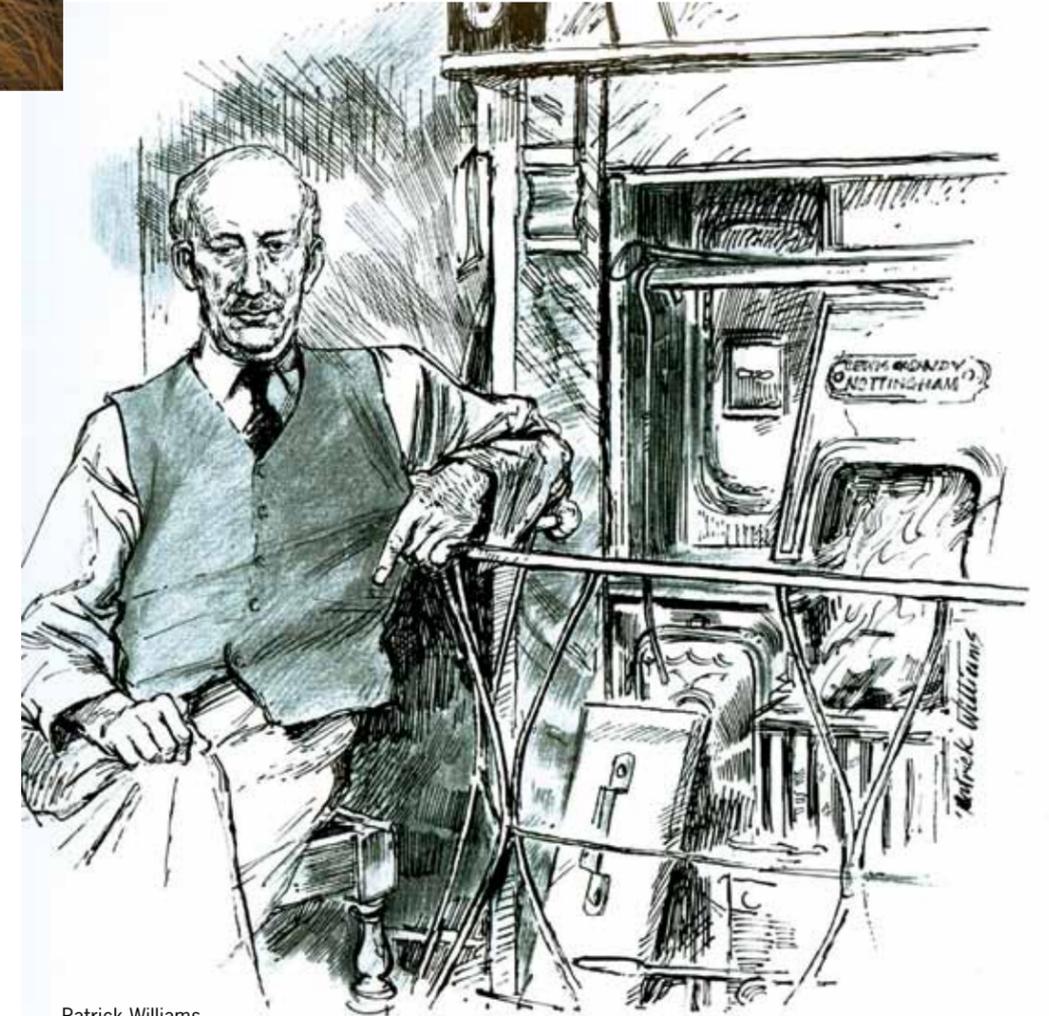
ARTIST PARTNERS



Barry Driscoll

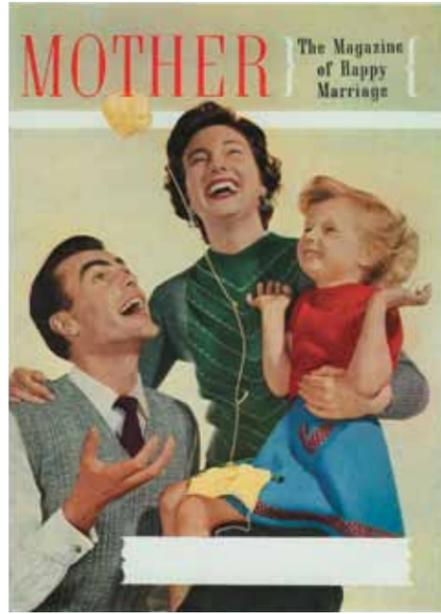


Robert Hodgson



Patrick Williams

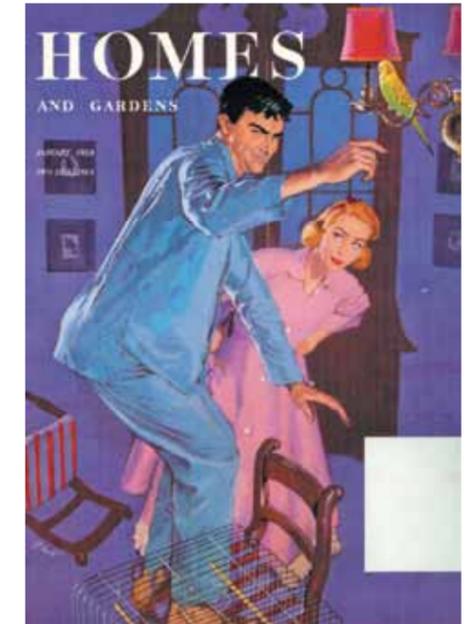
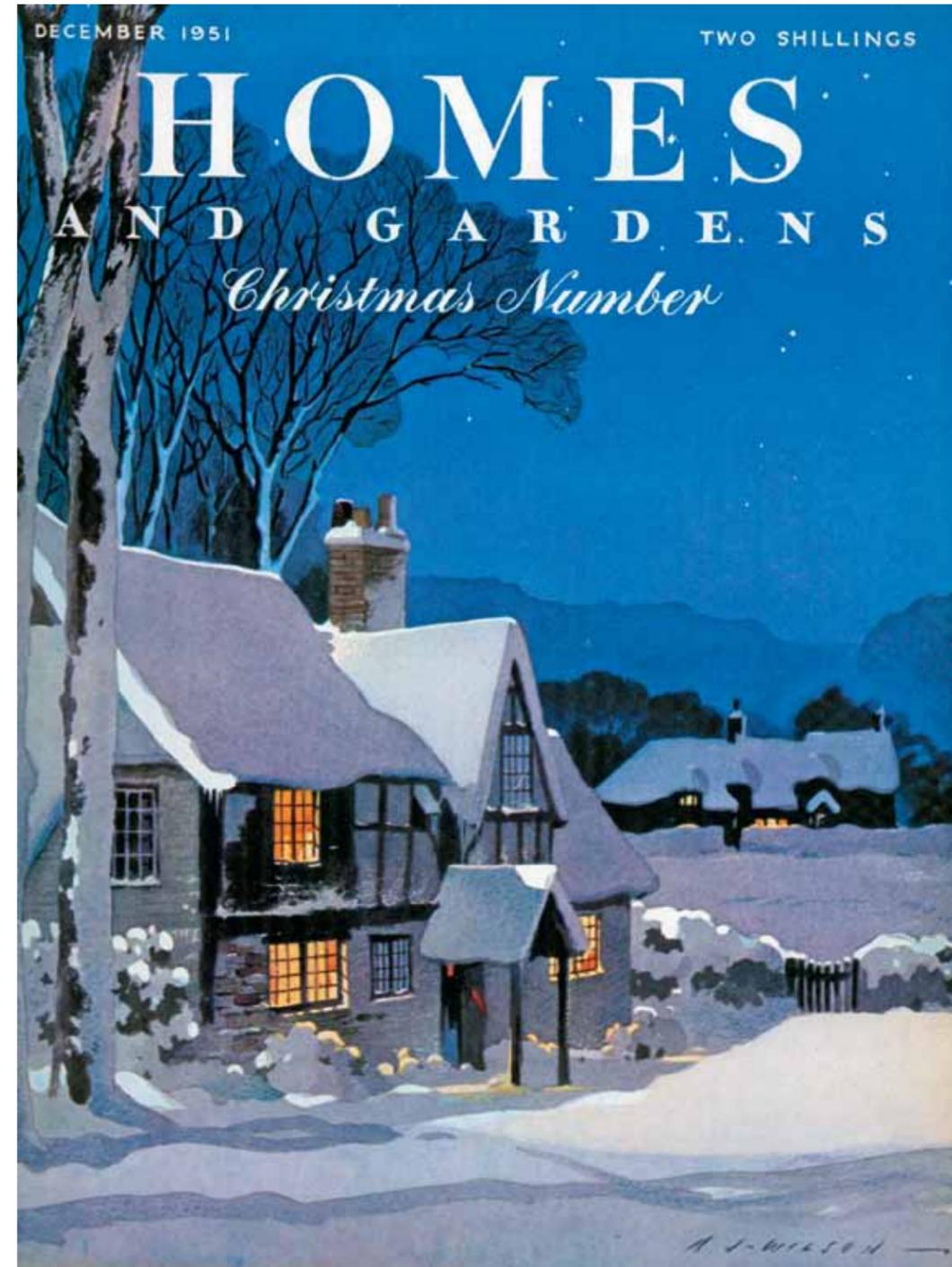
THE EARLY YEARS



Zoltan Glass photographed wonderfully evocative scenes of domestic bliss



ARTIST PARTNERS



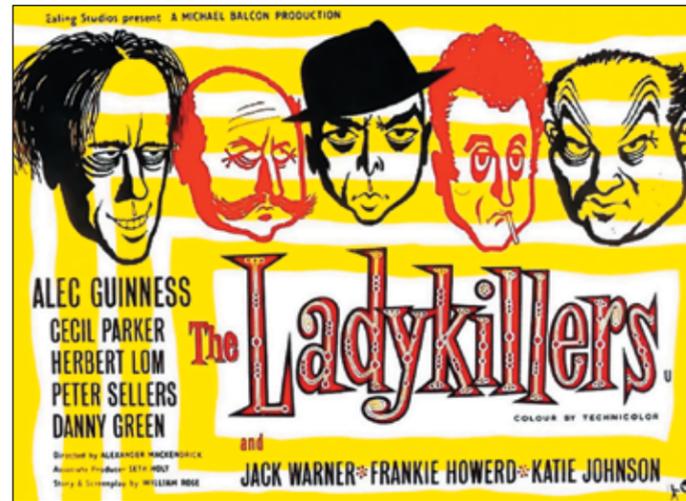
Harry Hants

AJ Wilson

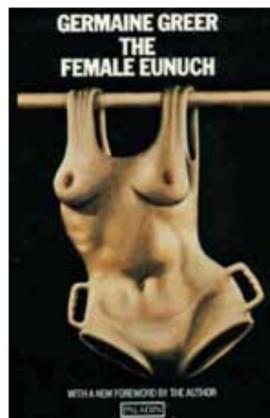
THE EARLY YEARS



Gino D'Achille



Reg Mount



John Holmes



The poster for *Oh! What a Lovely War* was drawn in the mid 60s by Brian Sanders – an AP veteran still represented and working today. The film was co-produced by photographer Brian Duffy and illustrator/author Len Deighton – both AP stalwarts, while Patrick Tilley also worked on the screenplay.



Duffy



Len Deighton

ARTIST PARTNERS

Artists, staff – and sometimes even visitors to AP's offices – gleefully posed when reference photography was needed for an illustration project.



Besides the serious business of producing great work we have had a lot of fun at AP over the years ...

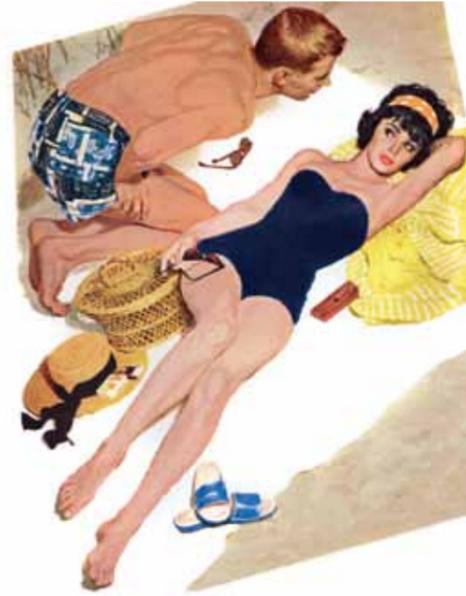
THE EARLY YEARS



Harry Hants



Aubrey Rix



Kurt Ard



Eric Stemp



Aubrey Rix



Ben Ostrick

Images taken from the book Lifestyle illustration of the 60's Edited by Rian Hughes. Published by Fiell Books.

ARTIST PARTNERS

Over the past 60 years Artist Partners have represented hundreds of illustrators, designers and photographers – a selection from the early years are listed here.



In the early years parties were held each Friday evening at the Artist Partners offices, when artists and clients met for drinks and supper ...

1951

Kurt Ard
Bill Banks
John Barker
R L Bates
Peggy Beetles
Miles Chance
Stanley Coleman
Alexis Delmar
John Donaldson
Laurence Dunn
Tom Eckersley
Susan Einzig
Eileen Evans
L S Ferm
Andre Francois
Ruth Freeman
Zoltan Glass
Harry Hants
W Hewison
Robert Hodgson
A Horowicz
Ruth Hurler
Pat Kendrick
Heinz Kurth

Howard McLean
Noel McVeigh
Michie
Mortelmans
Reginald Mount
Charles Oates
Ben Ostrick
Porter G
Peter Rees-Roberts
Rix
Bruce Roberts
Dorothy Rogers
Rose
Bill Sawyer
Phyllis Stroudley
Ray Tooby
Keith Vaughan
Veronica Venus
Norman Weaver
A R Whitear
Pat Williams
A J Wilson
H R A Winslade
Gerald Wood
Kenneth Wynn

Mid to Late Fifties

John Barker
Saul Bass
Baylis & Adam
Peggy Beetles
George Bishop
Donald Brun
Carboni
Miles Chance
Hugh Chevins
Stanley Coleman
Jean Colin
Delmar
John Donaldson
Barry Driscoll
Tom Eckersley
David Edgell
Susan Einzig
Eileen Evans
Adrian Flowers
Andre Francois
Ruth Freeman
Zoltan Glass
Olive Hammond
Harry Hants
Ward Hart
Beryl Hartland
George Him
Jim Holdaway
R M Hutchings
Jak
Kempster & Evans
Kenneth Kirkland
Heinz Kurth
John Leigh-Pemberton
Herbert Leupin
Edith Maclean

Howard McLean
Michie
Reginald Mount
Ostrick
Bruce Petty
Porter G
Jean Primrose
Jacques Richez
Rix
Bruce Roberts
Evelyn Ruse
Savignac
Sawyer
Spreyer
David Stone-Martin
Phyllis Stroudley
Shirley Thompson
Patrick Tilley
Raymond Tooby
Feliks Topolski
Hans Unger
Tony Walton
Norman Weaver
A J Wilson
H R A Winslade
Denis Wreford
Kenneth Wynn

1969

Tom Adams
Julian Allen
Ken Astrop
John Astrop
Michel Atkinson
Adrian Bailey
Arthur Barbosa
Bill Botten
Graham Brownridge
Peter Carapetian
Roger Coleman
Roy Coombs
George Coral
Norman Crockford
Gino D'Achille
Bill Dawson-Thompson
Len Deighton
Pino Dell'Orco
Tod Draz
Barry Driscoll
Duffy
Malcolm English
Barry Evans
Ruth Freeman
Kay Gallwey
Barry Glynn
David Grove
Paul Harbutt
Beryl Hartland
Eric Hill
Peter Hutton
Alex Jawdokimov
Michael Johnson
Gary Berth Jones
Julian Key
Kundock

Angela Landels
John Lawrence
Connell Lee
Michael Leonard
Alan Manham
Betty Maxey
John McConnell
Wilson McLean
Ron Mercer
John Meyer
Alistair Michie
Mount/Evans
Graham Percy
Charles Raymond
Tony Richards
Aubrey Rix
Ian Robertson
Rose
Brian Sanders
Bill Sawyer
Caroline Smith
Murray Smith
Rod Springett
Eric Stemp
Leigh Taylor
Karel Thole
Shirley Thompson
Diane Tippell
Feliks Topolski
Hans Unger
Cecil Vieweg
Norman Weaver
Jenny Williams
Walter Wright
Barry Zaid





60 years on and we are still moving forward with expertise in publishing and advertising.
Representing the cream of artists experienced in 3D, animation/ film to finished artwork for print and online use.

CURRENT ARTISTS

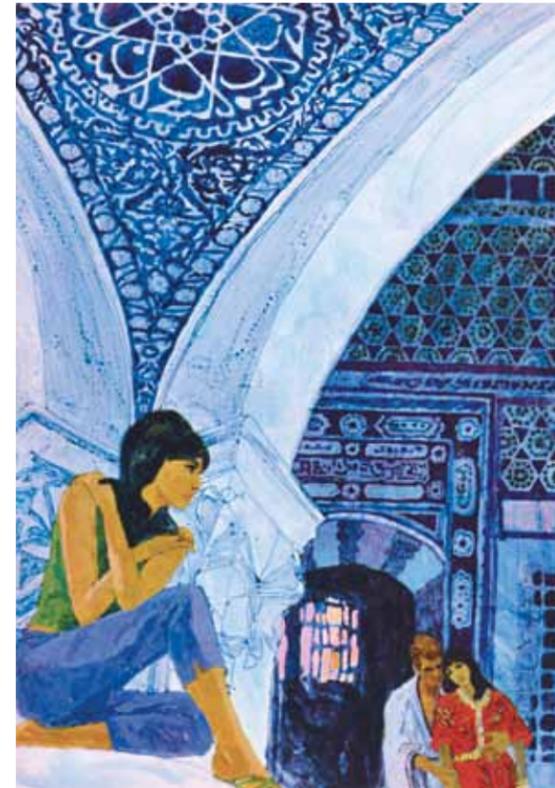
Dawn Austin.....	40	Annika Olesen.....	29
Peter Barrett.....	27	Miguel Ordonez.....	43
Lauren Bishop.....	44	Martyn Pick.....	41
Gary Blythe.....	26	Sharon Pinsker.....	41
Debbie Boon.....	39	Stephen Player.....	32
Suzanne Carpenter.....	44	Kimberley Pope.....	45
Tim Clarey.....	36	Angelo Rinaldi.....	30
Stewart Easton.....	43	David Roberts.....	42
Mark Edwards.....	29	Larry Rostant.....	33
Mark Entwisle.....	38	Brian Sanders.....	25
David Frankland.....	37	Lizzie Sanders.....	26
Melvyn Grant.....	34	Max Schindler.....	30
Sam Hadley.....	37	Steve Stone.....	31
Geoff Hunt.....	27	Sally Taylor.....	28
Helen Hurry.....	38	Sophie Tilley.....	45
Mike Johnson.....	25	Kevin Tweddell.....	36
Gwyneth Jones.....	40	Julie Westbury.....	39
Richard Jones.....	35	Adam Willis.....	32
Bob Lea.....	36	Moose & Yeti.....	28
Chris Moore.....	34	Paul Young.....	35
David Mostyn.....	42		

We also represent other talented artists that are not featured here, but who's work can be found on our website

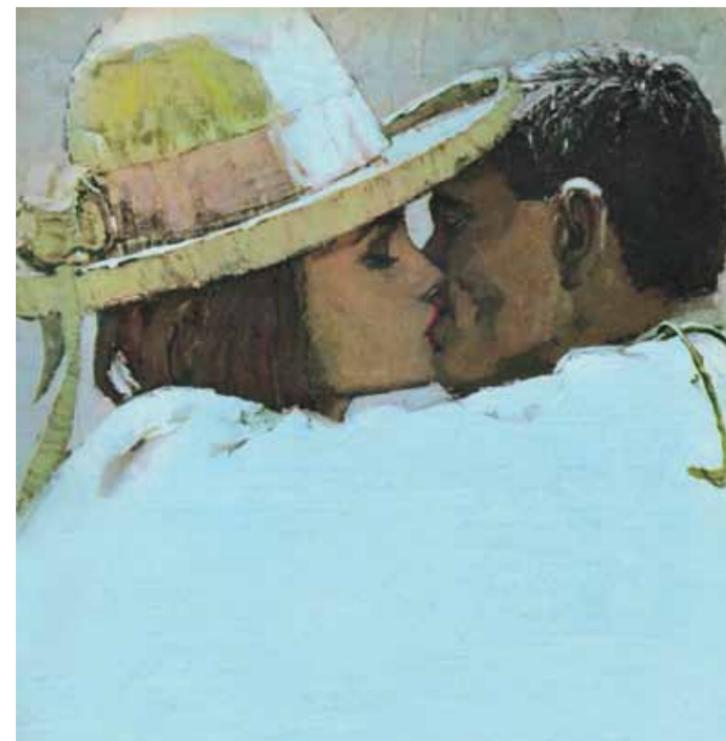
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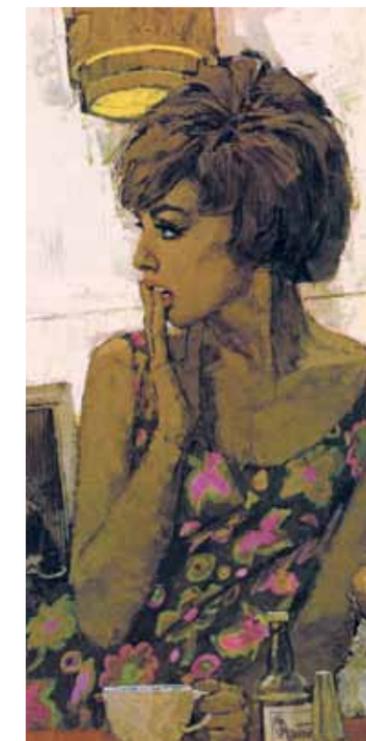
2E The Chandlery, 50 Westminster Bridge Road, London SE1 7QY



Brian Sanders - still represented



Mike Johnson - still represented





Gary Blythe



Geoff Hunt RSMA



Lizzie Sanders



Peter Barrett





Moose & Yeti

Annika Olesen



Sally Taylor

Mark Edwards



Angelo Rinaldi



Max Schindler



Steve Stone



Adam Willis



Stephen Player



Larry Rostant





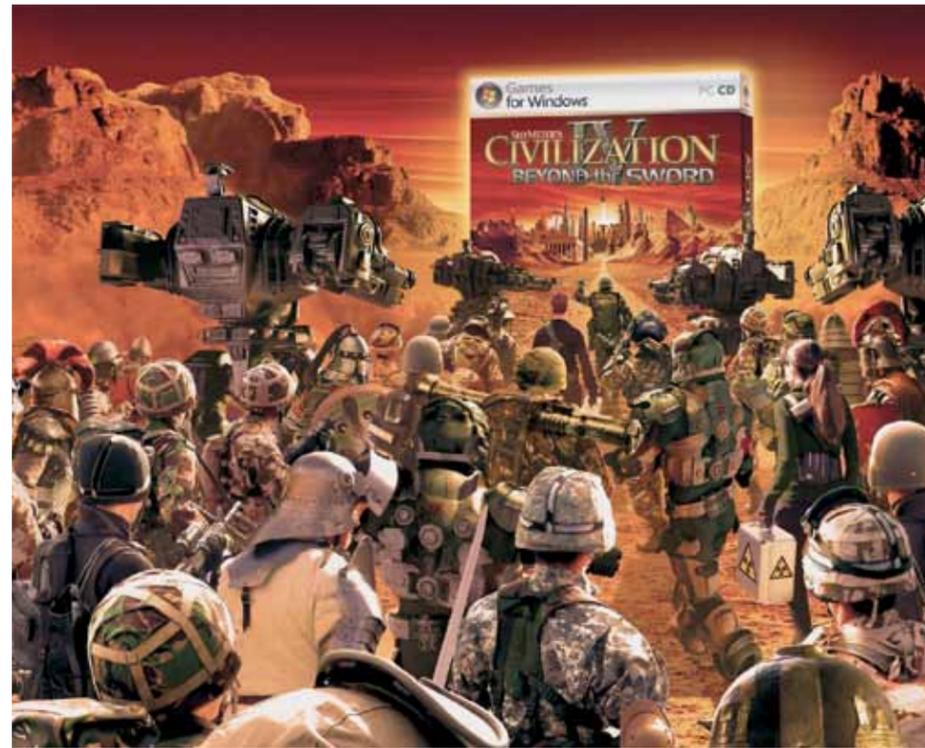
Chris Moore



Melvyn Grant



Richard Jones

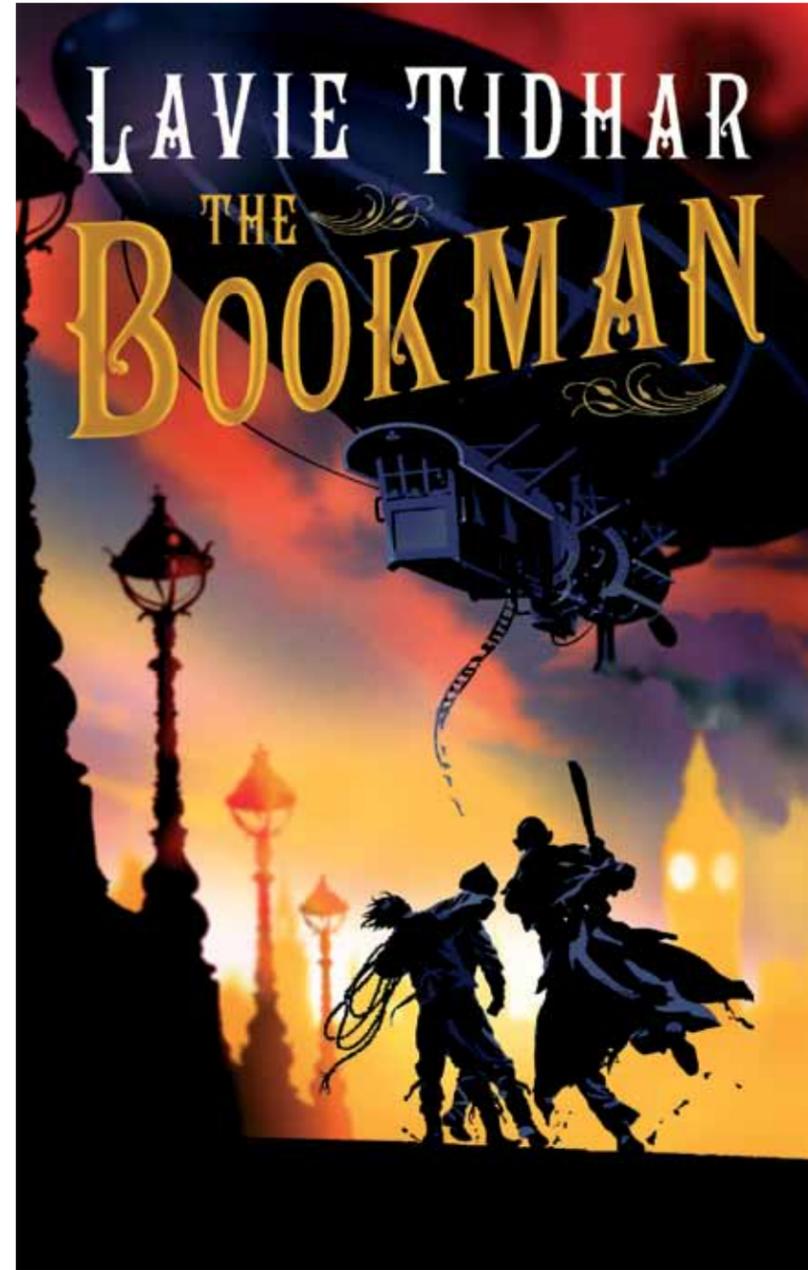


Paul Young

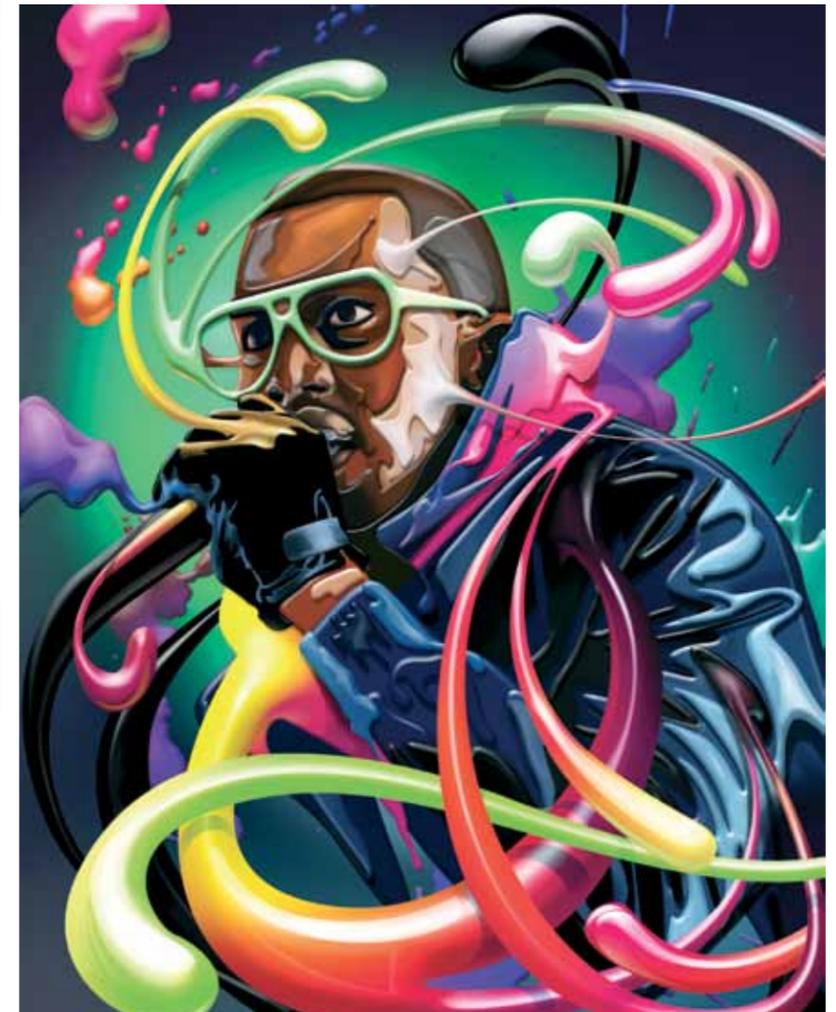




Bob Lea



David Frankland



Sam Hadley



Tim Clarey



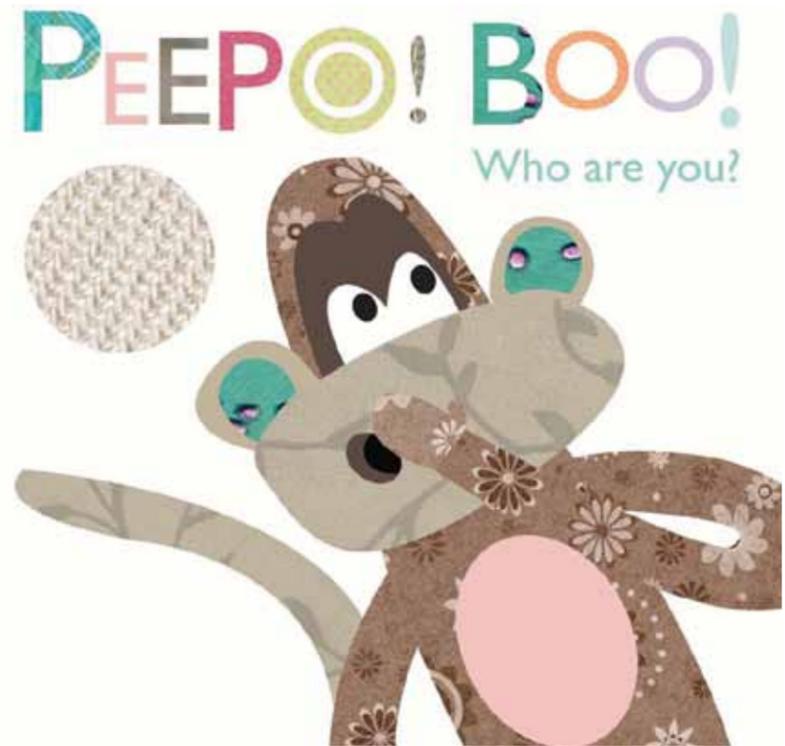
Kevin Tweddell



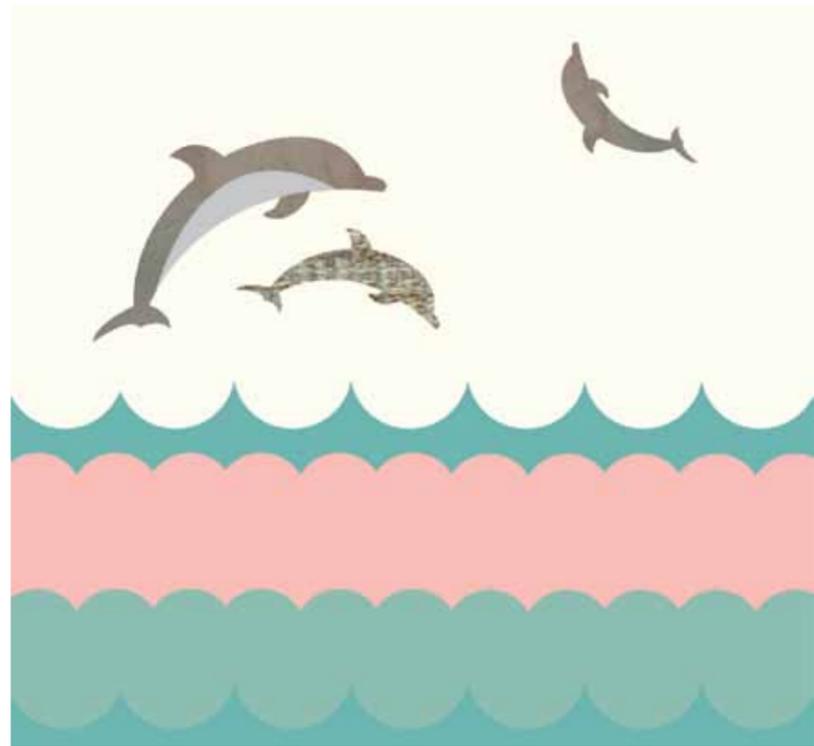
Mark Entwisle



Julie Westbury



Helen Hurry



Debbie Boon





Dawn Austin



Sharon Pinsker - Illustration & Animation Direction

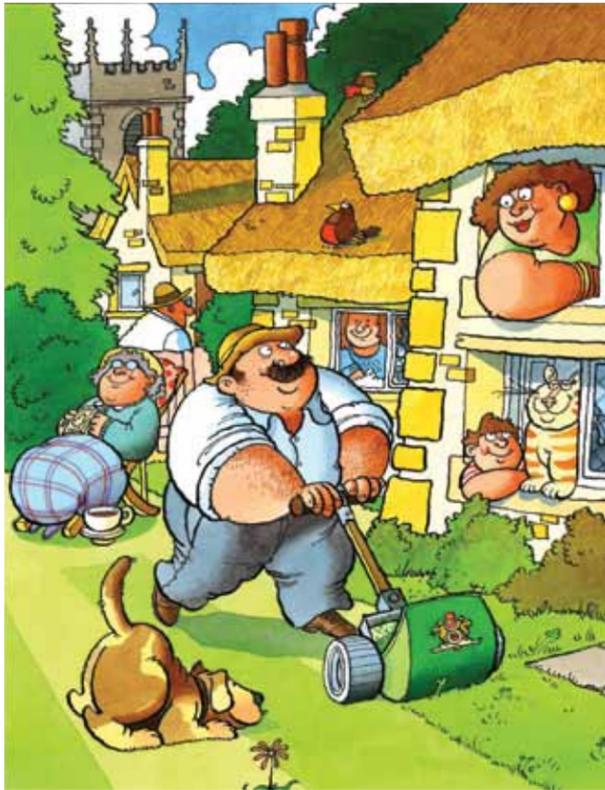


Gwyneth Jones

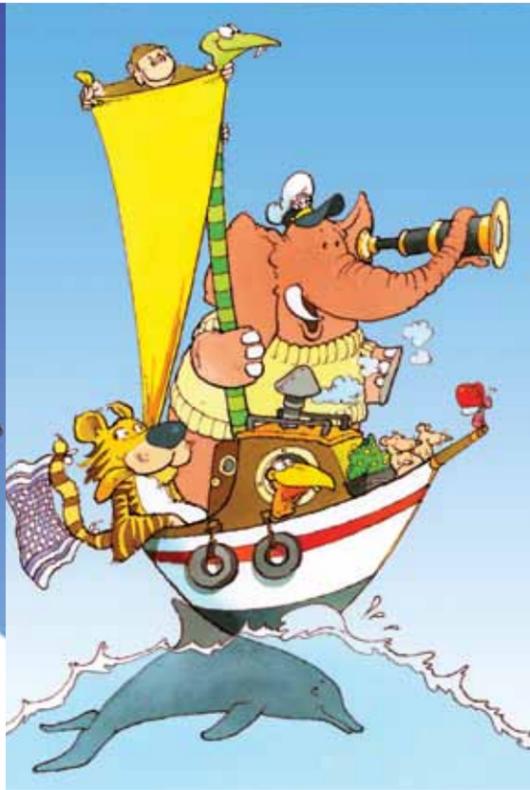


Martyn Pick - Illustration & Animation Direction



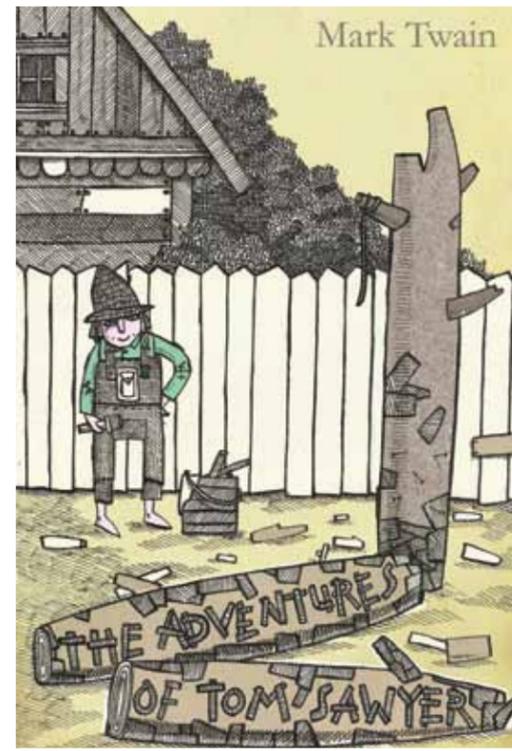


David Mostyn



David Roberts

Miguel Ordonez



Stewart Easton





Lauren Bishop



Sophie Tilley



Suzanne Carpenter



Kimberley Pope